

2 Days
Online
FDP on



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Exploring Qualitative Analysis: NVIVO and AI Tools Integration



Dr. Dhaval Maheta
Professor
Department of Business and
Industrial Management
Veer Narmad South Gujarat
University

DATE

JANUARY 19-20, 2024

TIME

7.00 PM – 9.00 PM

PARTICIPATION FEES

INR 499/-

REGISTRATION DETAILS

REGISTRATION START DATE

DECEMBER 26, 2023

REGISTRATION END DATE

JANUARY 16, 2024

SCAN FOR REGISTRATION



<https://forms.gle/UfLChCbxwUv8cib38>

Call us: Prof. Ashish Mahendra: +91-7860700633 | fdp@iilmko.ac.in

About IILM Academy of Higher Learning, Lucknow

IILM Academy of Higher Learning, Lucknow, a renowned name in management education, established in the year 2004 under the aegis of the Ram Krishan and Sons Charitable Trust, New Delhi. The trust manages various premier institutions by the name 'IILM' in various parts of northern India. There are two Universities in Gurugram & Greater Noida, and three standalone management institutions in New Delhi, Lucknow & Jaipur. The Lucknow campus offers two-year full-time PGDM and PGDM (Financial Management) Programs, both approved by AICTE, Ministry of Education, Govt. of India.

Overview

A Faculty Development Program (FDP) on qualitative analysis using NVivo typically aims to equip participants, often educators or researchers, with the skills and knowledge needed to effectively utilize NVivo software for qualitative data analysis. NVivo is a powerful tool for managing, analyzing, and gaining insights from qualitative data, such as interviews, focus groups, surveys, and other forms of textual and multimedia information.

Objectives

1. Understand the Basics of Qualitative Research
2. Provide an overview of features and functionalities of NVIVO
3. Explore AI tool extension for coding qualitative data

Target Audience

This FDP targets faculty members, research scholars, and college students from different disciplines. In addition, practitioners and researchers from the industry would also benefit from the FDP.

About Trainer

Dr. Dhaval Maheta is doctorate in Management and currently working as Professor, Department of Business and Industrial Management, Veer Narmad South Gujarat University, Surat. He has twenty years of Post – Graduate teaching experience over and above industrial experience with Multinational Finance Companies such as ICICI Bank and HDFC Ltd. He has presented and published over 40 research papers in National and International Conferences. He has been the key resource person for the Research Methodology workshops organized at various levels including NITs and IIMs.

He has organized various Faculty Development Programme on Data Analysis using SPSS, STATCRAFT, STATA, R and R-Studio, Minitab, Jamovi, Excel, Power BI Desktop, Google Data Studio, Tableau, SPSS-AMOS, ADANCO, Smart-PLS, SEM using R, Qualitative Data Analysis using Nvivo and Atlas.it, Design of Experiment using Minitab and Design Expert, Eviews, Gretl, Econometric Analysis using R, Meta Analysis using R and Jamovi etc.

Details

- **Date:** January 19-20, 2024
- **Time:** 7.00 pm – 9.00 pm
- **Participation fee:**
 - INR 499
- **Payment Details:**
 - **A/C Name:** IILM Academy of Higher Learning Lucknow
 - **A/C Number:** 7113088680
 - **IFSC:** KKBK0004620
- **Registration Details**
 - **Registration Start Date:** December 26, 2023
 - **Registration End Date:** January 16, 2024
 - **Registration Link:** <https://forms.gle/UfLChCbxwUv8cib38>
- E-certificate will be provided to all the participants.

FDP Patron

Dr. Sheetal Sharma, Professor & Dean, IILM Lucknow

FDP Convener

Dr. Vibhuti Gupta, Professor & Associate Dean, IILM Lucknow

FDP Coordinator

Prof. Ashish Mahendra, Asst. Professor, IILM Lucknow

For Queries, please call Prof. Ashish Mahendra at +91-7860700633 or write to us at fdp@iilmlko.ac.in