



# *Newsletter*

November  
&  
December  
2015





# DAANDIYA RAAS

On 6<sup>th</sup> of November, the campus of IILM, Gomti Nagar, Lucknow witnessed an explosion of talent and vigor. The occasion was of the annual cultural fest, Daandiya Raas 2015. In the wake of the Diwali season, all the participants of various colleges from all across Lucknow got an opportunity to unburden themselves before leaving for their hometowns for the festival. Major competitions of the day were Singing and Dancing, both solo and in group.

Later in the evening, RJ Prateek of Red FM interacted with the audience and blended into the celebrations. Mr. Habibul Hasan, SP traffic, Lucknow city, honoured the evening further as the Chief Guest. He later, in the presence of Dr. Naela Rushdi, Director of the college, gave away the Certificates to the students of IILM on behalf of the Traffic police, Lucknow, for participating in the traffic drive. After the conclusion of the competitions, everyone grabbed their daandiya sticks and let themselves go.





# Cultural Fest

## Dandiya Raas

### 2015









# HAPPY CHILDRENS DAY!







The students of IILM were given a surprise party by the faculty and staff members on the Children's Day. Filled with joy and excitement the students participated enthusiastically in all the games like dub smash and enjoyed to the fullest.

A badge distribution ceremony took place in which the Class representatives of both PGDM and MBA, also the Student's Committee on Placements (SCOP) members were awarded with badges.





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The atmosphere at IILM Lucknow is never dormant. People here find every reason to celebrate and party. So in the Fall of 2015, the campus was lit up with beautiful twinkling lights. The students decorated a Christmas tree. And the celebrations began later in the afternoon with the distribution of cake. Everyone got indulged in singing and dancing right after the games like musical chair, etc. Then everyone bade each other a Merry Christmas and a Happy New Year 2016 as the college broke for winters.







# INDUSTRIAL TOUR



The students of PGDM batches were accompanied by the faculty representatives to an industrial tour to Uttarakhand. With so many things 'to do' and so many places 'to visit' on the itinerary, it turned out to be a lot more than just an industrial tour. Both the juniors and the seniors along with their teachers boarded the Doon express on Dec 3, 2015 and checked in Hotel Monarch in Mussorie on the next day. A warm sun welcomed them. After getting refreshed and having been served with a scrumptious breakfast, everyone left for Kempty Falls in a bus.

The night itself was so captivating. One could see the lights on the street, a cliff right in front of the hotel was too shimmering with fading lights, which was told to be Dehradun at a distance. And the best part, everyone danced and enjoyed to the bonfire. The next day the touring group reached Sahastradhara, Dehradun. After spending the afternoon there, everyone left for Rishikesh to do river rafting. It was all together an adrenalin-backed exciting experience. Dinner was served at the famous Chotiwalla restaurant. Therefore checked into the Hyphen Hotel at Haridwar later in the night.



The following day, everyone dressed in formals for the industrial trip. First industry was Hero Motorcorp. Students learned about the manufacturing line and various departments connected with the manufacturing of the bikes. They also learned that it takes just eighteen seconds to make one bike at Hero.

Raja Biscuits was the next industry. The aroma of the fresh baked biscuits was indeed mouth watering. Students learned about the process right from the grinding of sugar to packaging.

The third and the last trip was to HQ lamps. The students learned that this factory manufactures bulbs of many varieties like CFLs and bulbs for other companies like Finolex, Wipro, etc. The next day everyone was looted of their eatables by the mischievous monkeys at Chandi Devi Mandir, Haridwar. Going to Mansa Devi temple in a cable car was indeed a good experience for all later the same day.

Being in Haridwar, one could never miss out on an opportunity to be a witness to the mesmerizing Ganga Arti. Thus, the boys and girls paid their respects to the National River. In the night everyone boarded the train back to Lucknow and bade adieu to Uttarakhand.





